



Now accepting applications for

Social Media Intern

Location: Valiant Hearts Headquarters- North Richland Hills, TX

Status: Part-Time Internship (10 - 15 hours per week)

Compensation & Benefits: Inquiries welcome. Please email careers@valianthearts.org

Organization Summary:

Valiant Hearts is on a mission to ignite the hope that can end sexual exploitation. We offer holistic help and customized care through emergency housing, support groups, mentorship, education, and more!

Since 2011, we've served sexually exploited women from the Dallas-Fort Worth area and are one of few organizations providing stabilization for women in crisis. Our goal is to walk alongside survivors of exploitation and trafficking as they begin a journey of healing and restoration. We want these brave women to know that we are with them for the long haul!

Who are we looking for?

We are searching for a strong communicator that loves to design innovative marketing materials and campaign content. Because digital and print materials will often serve as the first impression of our organization, it is essential that the Social Media Intern convey clear, concise, and compelling messages that align with the mission and vision of Valiant Hearts.

Therefore, we are looking for a Social Media Intern who will curate and manage digital that preserve the integrity of our brand and core values. Our next Social Media Intern will have a strong marketing background but a willingness to learn and adapt to various audiences including key stakeholders, donors, volunteers and the women we serve.

Our next Social Media Intern will not easily be deterred by the challenges of a fast-paced environment and can remain calm and perform well under pressure. We need someone who is self-directed and excited to take our communication and marketing strategy to the next level.

Should you apply?

1. Do you consider yourself to be creative?
2. Do you geek out over marketing, design, and brand management?
3. Are you task-oriented but people-centered?
4. Can you thrive in a fast-paced, ever changing environment?

If you answered "yes" to these questions and possess the attributes, experience, and skills required to excel in this position, we encourage you to [apply!](#)

Required Attributes:

- Superb verbal and written communication skills
- Highly motivated and self directed
- In-depth knowledge of marketing trends
- Team player who can work independently
- Highly organized and efficient
- Calm and works well under pressure
- Professional yet personable
- High level of creativity and critical thinking

Position Requirements:

- Enrolled in an undergraduate or graduate program eligible for college credit
- Have 1+ years of Marketing or Communications experience
- Experience with Google G-Suite, web-based applications, Adobe CC
- Knowledge using photoshop and/or graphic design program

Primary Areas of Responsibility:

- **Plan and implement a communications strategy**
 - Develop relevant content topics to reach the target stakeholders
 - Create weekly and monthly editorial calendars to promote events and outreaches on all social media platforms
- **Development of brand awareness and online reputation**
 - Interact with clients, volunteers, and donors to effectively deliver our organization's message to the public and the media
 - Curate active blog and up-to-date press releases for website
- **Oversee and manage digital marketing including social media, graphic design, etc.**
 - Design, create and manage promotions and social ad campaigns
 - Contribute to the development of organization's social media outlets
 - Manage social media marketing campaigns and support the Communications Coordinator with email marketing campaigns
 - Become an advocate for the company in social media spaces, engaging in dialogues and answering questions where appropriate
- **Continually track, measure, evaluate and improve communication efforts that lead to better client/volunteer/donor experience**
 - Analyze key metrics and compile monthly reports to inform the Marketing Team strategy
 - Remain on the cutting edge of digital marketing, social media, and other marketing trends

To Be Considered For Employment

Complete the [Employment Application](#).

Submit a signed copy along with your résumé and 2-3 professional references to careers@valianthearts.org or P.O. Box 92511, Southlake, TX 76092.